



SYBASE SOLUTIONS CORPORATION
PHILIPPINES

THE
ENTERPRISE.
UNWIRED.



TABLE OF CONTENTS

CORPORATE OVERVIEW AND STATISTICS	3
MISSION, VISION AND BUSINESS ETHICS	4
SYBASE INC. OVERVIEW	5
INFORMATION MANAGEMENT PRODUCTS	6 - 7
DEVELOPMENT AND INTEGRATION PRODUCTS	8 - 9
MOBILE AND WIRELESS PRODUCTS	10
PROFESSIONAL SERVICES	11
EDUCATION	12
PARTNERS	13
ALLIANCES	14
PARTIAL LIST OF CLIENTS	15

CORPORATE OVERVIEW

Sybase, Inc. was founded in 1984 and is one of the largest independent software vendors in the world. The US-based corporation has more than 3,600 employees worldwide with 96 of the Fortune 100 using its cutting edge technology.

In the Philippines, Sybase Solutions Corporation is the sole distributor of Sybase®, the recognized technology leader in client/server software solutions.

Sybase Solutions Corporation has quickly stamped its mark, delivering the Sybase promise of offering open-architecture solutions based on true open standards that provide the information management and the mobility necessary to create the Unwired Enterprise.

CORPORATE STATISTICS

Chairman	Delfin T. Hallare, Jr.
President & Gen. Manager	Benjamin Henares
Corporate Secretary	Atty. Eric Pilapil
Chief Finance Officer	Myrna Sumulong Hallare
Corporate Office	Suite 2510 Prestige Tower, Emerald Ave., Ortigas Center, Pasig City 1500 Philippines
Number of employees	22 (as of Q4 2004)
Number of channel partners	20 I.T. companies (as of December 2003)
Date started	01 October 2002 (as sole distributor)
Date of incorporation	30 September 2002

THE VISION

We will be the recognized industry leading Enterprise IT solutions provider in the Philippines - Providing cutting edge technology driven business opportunities for our Clients and Partners whilst operating under the principles of competence, reliability, professionalism and public service.

THE MISSION

- To serve our clients as trusted allies providing them with the loyalty of a business partner and the economics of an outside vendor
- To ensure a customer support strategy achieving total, no-compromise customer satisfaction
- To nurture a positive working environment ensuring highly motivated employees who serve as the cornerstone for the financial strength and sustainable growth of the company.
- To take the lead in the moulding of the IT industry to become our country's engine of growth towards sustainable development

STATEMENT OF VALUES AND BUSINESS ETHICS

From its position of leadership in the industry, one of Sybase's competitive strengths is to always remain a very ethical company. We must ensure our dedication to the fundamental principles of fairness, honesty and common sense, which are at the heart of the company's philosophy, values and corporate standards. These principles should be the basis for everything we do.

ABOUT SYBASE, INC.

Sybase pioneers software that integrates platforms, databases and applications. Sybase solutions create Information Liquidity — transforming data into economic value. With Sybase, companies can attain maximum value from their data assets by getting the right information to the right people at the right time.

Sybase focuses its business activity in 3 main areas: e-business infrastructure, vertical industry solutions and mobile & wireless. Sybase product breadth includes databases and development tools, application servers and integration middleware, and user access technologies like enterprise portals and mobile databases. Our open architecture featuring strong integration capabilities is the key behind our product strategy. Sybase is the enterprise software company that bridges heterogeneous technology platforms. Sybase makes everything work together: Sybase database, integration, and tools expertise enable you to bring together all the disparate data and business applications running in your enterprise and extend them to any location worldwide. With Sybase software, you can be assured that everything will work together, preserving investments, avoiding proprietary traps, and improving efficiency.

KEY SYBASE DIFFERENTIATORS

Openness - Sybase has always demonstrated a strong commitment to open standards. Sybase wants to preserve customer's investments in applications and in-house developments, and hence strives to deliver infrastructures, which are open enough to build upon existing legacy systems and link them with new technologies.

Reliability - Sybase's technologies are known to be robust and reliable. Sybase is in the background of any architecture requiring 24x7x365 availability and running mission-critical applications.

Integration - Sybase has always delivered platform independent solutions that help customers share data and integrate with all other systems – platforms, application servers, components, databases, applications, processes, message brokers and mobile/wireless.

INFORMATION MANAGEMENT

Companies spend millions of dollars managing critical information. Cost and complexity soar as the enterprise information load increases. What's more, much of this corporate information is hard-wired into information silos where it gets trapped, making it difficult to access and to leverage within dynamic business processes. Sybase's Information Management products help manage information complexity and break down those internal barriers, to ensure that information is consistently useful, relevant, and ready to deliver economic value.

DATABASE SERVERS

Sybase IQ - Highly scalable relational database optimized for unsurpassed query performance in business intelligence and large data warehouses.

Sybase Adaptive Server Enterprise (ASE) - Powerful data management platform that provides real-time services for mission-critical, transaction-intensive applications.

SQL Anywhere Studio - Market-leading data management and enterprise data synchronization solution. It enables the rapid development and deployment of database-powered applications for mobile, remote, and small- to medium-sized business environments.

Sybase Dynamic Archive - Is an online database archiving solution that enables customers to proactively manage runaway data growth by offloading inactive data from the production system – while keeping both production and archived data fully accessible online. Sybase Dynamic Archive allows customers to reduce maintenance windows, lower storage costs, improve application performance and comply with regulatory requirements for long-term storage, fast access and data integrity.

SYNCHRONIZATION, MOVEMENT AND ACCESS

Sybase Unwired Orchestrator - The Sybase Unwired Orchestrator unwires information to mobilize existing applications and create new applications and processes to meet the needs of the mobile worker.

Sybase Replication Server - Increases the flexibility and lowers the costs of managing multiple data management platforms. Provides bi-directional, heterogeneous replication, and synchronization across enterprise, client/server, desktop, and mobile systems.

Sybase OpenSwitch - Increases data quality by transparently monitoring and managing transactions and communications to a safe completion.

Sybase Mirror Activator - Sybase Mirror Activator improves the economics of high-end storage replication systems by reducing network costs, accelerating recovery time, and guaranteeing data integrity. It also extends the usefulness of standby systems by utilizing them for reporting and decision support.

INFORMATION DELIVERY

Sybase Unwired Accelerator - Speeds the mobilization of Web applications and data sources for always-available access. Its rapid development tools can mobilize existing applications, or create new mobile applications without programming.

Sybase Enterprise Portal - Provides a consolidated, user-friendly look at all types of information from multiple legacy systems.

AvantGo- Mobile Internet service that delivers rich, personalized content and applications to mobile device users. AvantGo delivers thousands of specially formatted brand-name Web sites ("channels") to your PDA or smartphone: news, weather, sports, stock quotes, maps, movie listings, and more.

M-Business Anywhere - Provides a platform for delivering Web-based content and applications to mobile devices rapidly and cost-effectively - with minimal recoding. Web developers can leverage their existing skill sets and open standards to develop and deploy fully interactive Web applications with sync-and-go or wireless capabilities.

DEVELOPMENT AND INTEGRATION

Sybase can help you respond to business needs with unprecedented speed with tools for application design, development, deployment and integration. Build powerful, robust client-server, web and mobile applications and extend those applications wherever they are needed. Each tool in the suite is flexible, open, and supports heterogeneous environments such as .NET and Java — making Sybase products a cost-effective solution that protects your existing investments.

DEVELOPMENT TOOLS

Sybase PowerBuilder® - Industry-leading rapid application development (RAD) tool that increases developer productivity through tight integration of design, modeling, development, and management.

DataWindow .NET - Boosts the performance of .NET application development environments.

Sybase PocketBuilder® - Provides a highly productive Integrated Development Environment (IDE) for mobile application development.

Sybase PowerBuilder Options include:

Appeon for PowerBuilder - Transforms data-rich client/server applications into browser-based n-tier applications for the Web.

InfoMaker - An easy-to-use report generator for client/server applications.

MODELING

Sybase PowerDesigner - The industry's #1 data-modeling and application design tool for enterprises that need to build or re-engineer applications quickly, cost-effectively, and consistently. (Also sold as Sybase PowerAMC.)

APPLICATION SERVERS

Sybase EAServer - An enterprise application server based on open standards for powering business-critical applications.

m-Business Anywhere by iAnywhere - Provides a platform for delivering Web-based content and applications to mobile devices throughout the enterprise rapidly and cost-effectively — with no recoding.

APPLICATION PROCESS INTEGRATION

Sybase Unwired Orchestrator - Unwires information to mobilize existing applications and create new applications and processes to meet the needs of the mobile worker.

PORTALS

Sybase Unwired Accelerator - Speeds the mobilization of Web applications and data sources for always-available access. Its rapid development tools can mobilize existing applications, or create new mobile applications without programming.

Sybase Enterprise Portal - Provides a consolidated, user-friendly look at all types of information as well as key performance indicators from multiple legacy systems.

MOBILE SOLUTIONS

Wireless has clearly come of age-yet many companies are struggling with how to best re-envision the enterprise for mobility. You need unwired solutions that will extend your enterprise systems to mobile users anywhere, anytime to remain competitive. Sybase and its iAnywhere subsidiary hold the No. 1 market share leadership position in the mobile database and middleware markets, and our AvantGo mobile Internet service-with 1-million-plus subscribers-now ranks as one of the largest mobile applications in the world.

DATABASE SOLUTIONS

SQL Anywhere Studio - Market-leading data management and enterprise data synchronization solution. It enables the rapid development and deployment of database-powered applications for mobile, remote, and small- to medium-sized business environments.

MOBILE ENTERPRISE SOLUTIONS

M-Business Anywhere - Provides a platform for delivering Web-based content and applications to mobile devices rapidly and cost-effectively - with minimal recoding. Web developers can leverage their existing skill sets and open standards to develop and deploy fully interactive Web applications with sync-and-go or wireless capabilities.

Manage Anywhere Studio - This complete all-in-one solution provides central control of software distribution and updates, system configuration, and device inventory for desktops, laptops, servers, and handhelds.

Sybase PocketBuilder® - Provides a highly productive Integrated Development Environment (IDE) for mobile application development.

Sybase Unwired Accelerator - Speeds the mobilization of Web applications and data sources for always-available access. Its rapid development tools can mobilize existing applications, or create new mobile applications without programming.

MOBILE APPLICATIONS

Pylon - These flexible, secure, and feature-rich solutions extend your existing Lotus Notes and Microsoft Exchange email and calendar to PDAs and smartphones

Mobile Sales - This customizable software package enables your sales professionals to access your existing CRM solution from mobile devices, anywhere, at anytime.

Mobile Pharma - This customizable mobile software application, designed specifically for pharmaceutical sales forces, helps you maximize every physician interaction and increase your market share.

PROFESSIONAL SERVICES

Sybase Professional Services has the experience and vertical market expertise to help businesses rapidly implement Unwired Enterprise capabilities. We offer a range of consulting services - from developing complete technology strategies and providing product implementation assistance, to conducting specific technology and architecture assessments that support the distribution of information throughout the enterprise.

For over 18 years, our consultants have matched appropriate technologies to business requirements through the employment of proven project management and our delivery frameworks, SAFE™ (Sybase Advanced Framework to Enable). Along with employing proven project management and delivery frameworks, Sybase Professional Services has achieved the discipline necessary to maintain a worldwide ISO 9001 / TickIT quality certification. Therefore, Sybase can deliver a complete business and technology solution to ensure your business and remote professionals have what's required to succeed.

EDUCATION SERVICES

High-quality training from Sybase Education Services teaches you to work with Sybase and other relevant technology products more effectively and productively. Our extensive and comprehensive IT curriculum is designed to meet your needs. In depth, hands-on, and certification-focused training teaches solid, useful skills to help you work more effectively, more productively.

HANDS-ON AND IN-DEPTH CURRICULUM

Our curriculum covers all Sybase products, and support s major technologies, such as J2EE, Java, and XML. The main curriculum areas are listed below:

- Web Development (J2EE, Java, XML)
- Application Development
- Mobile and Wireless
- Database Server
- Replication Server
- Business Process Modeling
- Business Process and Integration Servers
- Enterprise Portals and Application Servers

REDHAT LINUX CERTIFIED TRAINING

As a premier education partner of Touch Solutions, sole distributor of RedHat Linux in the country, Sybase Solutions now offers RedHat certification trainings.

PARTNERS

Strategic Partnerships were forged with two major companies to complement the Sybase products offerings.

EMBARCADERO TECHNOLOGIES, INC.

Embarcadero Technologies provides a suite of award-winning products that enables organizations to efficiently and accurately architect, integrate, administer, and ensure critical enterprise applications and their underlying databases.

Embarcadero's products adapt to fit a diverse universe of IT environments ranging from homogeneous to heterogeneous platforms, novice to expert users, and small to enterprise-scale projects. They provide rapid development and optimal performance of applications that are critical to enterprises as they deploy and extend their information technology infrastructure.

REDHAT LINUX (TOUCH SOLUTIONS, INC.)

Customers choose Sybase for the same reasons they choose Linux – lightning-fast performance, lower cost of ownership, and the many benefits of open technology. Sybase was first to deliver an enterprise-class DBMS on Linux in 1999 and today, Sybase provides the most comprehensive combination of products and services supporting Linux in the industry. For these compelling reasons, Sybase has partnered with the number 1 linux distribution in the world, RedHat Linux.



BUSINESS SOLUTIONS ALLIANCE

Sybase understands the value that strong partnerships bring to our customers. By working together, we give our customers the freedom to choose the best solutions for their particular needs.

Our deep commitment to building a thriving partner channel is evident in the depth and breadth of our partner community – more than 2,000 software, services, and platform providers work with Sybase today. More than 200,000 developers use our software. And more than 700 OEM partners embed our technology in their solutions.

Locally, partnerships are continually growing in number, joining forces with Sybase to be able to increase their revenue, deepen relationships with existing customers and attract new business. They are able to solve customer business needs with leading enterprise and mobile software solutions to Unwire the Enterprise.

The Sybase Business Solutions Alliance (BSA) Program provides our partners with valuable tools and resources designed to speed time-to-market, lower the cost of doing business, and find new revenue streams quickly and profitably.



PARTIAL LIST OF CLIENTS

Sybase Solutions Corporation boasts of a growing list of satisfied customers in the fields of government, telecommunications, manufacturing, finance, and other sectors. Sybase officials have put together a product and technology strategy that will help these customers address various business requirements using Sybase products well into the next century

3D Industries	Integrated Device Technologies
Abacus Distribution Systems Philippines	Intel Philippines Mfg. Corp.
ABS-CBN Broadcasting Corporation	KargoBayan, Inc.
Ace Saatchi & Saatchi Advertising	Land Bank of the Philippines
Airfreight 2100, Inc.	Land Registration Authority
Airlift Asia, Inc.	Land Transportation Office
American International Underwriters Corp.	LBC Bank
Asian Development Bank	Lufthansa Technik, Phils.
Associates in Rural Development, Inc.	Municipality of Moncada Tarlac
Ayala Life Assurance, Inc.	NEC Technologies Inc.
Ayala Systems Technology, Inc.	Northern Mindanao Medical Center
BancNet, Inc.	OOCL (Phils.) Inc.
Bax Global, Inc.	PB Communications, Inc.
Business World Online	Phil. Long Distance Telephone Company
Caltex Philippines	Philam Insurance Company, Inc.
Capitol Medical Center	Philam Savings Bank
Chong Hua Hospital	Philippine Daily Inquirer
Colgate Palmolive Philippines	Philippine Seven Corporation
Davao Medical Center	Pilipinas Shell
DBP Data Center	Provincial Government of Bulacan
Department of Budget & Management	Provincial Government of Cotabato
Department of Education Culture & Sports	Provincial Government of Misamis Oriental
Department of Health	Provincial Government of Palawan
Department of Public Works & Highways	Provincial Government of Quezon
East West Bank	Provincial Government of Tarlac
Equitable PCI Bank	Reuters Limited
Far East Bank & Trust Company	Rizal Commercial Banking Corporation
Globe Telecom	San Juan De Dios Medical Center
GMA Marketing and Productions, Inc.	San Miguel Corporation
Hewlett Packard - Compaq	Smart Communications, Inc.
IBM Philippines, Inc.	Tsuneshi Heavy Industries (Cebu) Inc.
Insular Life Assurance Corp.	Yokohama Tires Phils.



SYBASE®

Sybase Solutions Corporation
Suite 2510 Prestige Tower,
Emerald Ave., Ortigas Center
Pasig City 1500 Philippines
T (632) 914-2548 to 53
F (632) 914-2545
www.sybasesolutions.com

Copyright © 2004 Sybase, Inc. All rights reserved. Unpublished rights reserved under U. S. copyright laws. Sybase and the Sybase logo are trademarks of Sybase, Inc. All other trademarks are property of their respective owners. ® indicates registration in the United States. Specifications are subject to change without notice.